## Research on the Construction of the Art Teachers in Higher Vocational Colleges

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**Abstract:** For higher vocational colleges, the primary purpose of running a school is to train talents effectively through high-quality teaching. Actively developing the construction of art teachers has a positive impact on the improvement of teachers' comprehensive quality and teaching level, and is of great significance to better realize the purpose of students' talent training. This paper focuses on the construction of art teachers in higher vocational colleges in order to contribute to the development of higher vocational colleges.

#### 1. Introduction

As far as the art teachers in higher vocational colleges are concerned, it is not only the teacher of artistic knowledge and skills, but also the practical subject of the cultivation of moral literacy and cultural concepts, which has a direct impact on the cultivation and optimization of students' comprehensive quality. Based on the universality of higher education and the individualized characteristics of art vocational education, the comprehensive quality of this kind of teachers has become the basic element of carrying out educational and teaching operations and related activities in each link. Based on this, it is necessary to actively carry out the optimization operation of high quality teachers' professional ethics construction.

# 2. The Analysis of the Requirements of the Art of the Contemporary Higher Vocational College

At the present stage, in the course of the practice of the construction of the art teachers in the higher vocational colleges, the teacher's quality is influenced by many dynamic factors, but there are corresponding rules and standards. The teacher's quality is a kind of quality and ability of the teacher based on the whole angle. An aggregate of content such as a concept and a quality. The teacher's accomplishment is based on the objective level, aiming at the teaching law that the teacher follows in various educational activities, the requirement of the comprehensive characteristic which is put forward by the educational practice, the quality of the teacher and the teaching ability outside the teacher, The professional level and so on have a direct effect on the actual effect of the education and teaching activities. Based on the basic requirements of art teaching tasks and environment in higher vocational colleges at present, art teachers should not only have high professional ability and teaching level, but also meet the corresponding requirements in many aspects, such as scientific research innovation spirit, professional ethics quality, psychological quality, ideological and political quality and artistic quality.

### 3. Effective Measures for the Construction of Art Teachers in Higher Vocational Colleges

## 3.1. Optimizing the Construction of Teachers' Professional Ethics

This kind of spirit has an important influence on the daily work and per capita of art teachers in higher vocational colleges, and it is an important principle that they should abide by in carrying out all aspects of education. In the process of carrying out the construction and operation of each link of teachers, it is necessary to pay attention to the goal of cultivating their spirit of loving and dedicated to their posts, so as to urge teachers to take art education as their own goal and to organize and carry out various professional education and practical activities with upward and positive ideas and

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attitudes. It is necessary to guide teachers to accept from the bottom of their hearts that "the profession of teachers is happy and noble", so as to achieve the purpose of strengthening teachers' sense of responsibility and mission. Effective implementation of the above operations will help teachers to be more complete It is necessary to optimize the level of education and teaching through active study and practice, to reduce the adverse effects of all kinds of bad atmosphere in society, and to improve the overall level of teaching.

With the continuous development of society and economy, art teachers in higher vocational colleges have gradually weakened their professional ethics and humanistic spirit on the basis of their economic interest consciousness. From the point of view of artistic education, it is necessary to guide teachers to set up good ideas of time and artistic creation, and to develop good and positive artistic ideas and ideas. At the same time, attach importance to the school. To create a positive and upward professional atmosphere for teachers, to make it possible to keep the mood of pleasure all the time, and to have a positive and optimistic attitude, and to make a scientific study and reasonable treatment on the relationship between education and interests in the face of the problems in the art education of higher vocational colleges and universities in the current stage [2].

## 3.2. Promote the Creation of Multi-Platform and Optimize the "Double Division" 'S Quality

The construction of art teachers in higher vocational colleges is quite different from that in other colleges and universities. At present, all kinds of teaching practice activities not only require teachers' own level and professional ability to meet the prescribed standards, but also the corresponding teachers need to have better artistic practice ability. Teachers' "double teachers" quality is embodied by the performance ability of the stage, which can give full play to its own role in the teaching process. It is also necessary to become a performer and conductor with high professional level in the stage. In order to achieve this goal, it is necessary to rely on the effective play of the advantages of the industry, make use of the cultural industry and art academies and groups to establish cooperative relations, and open. And carry out timely communication and close communication.

The combination of school and enterprise is one of the key means to optimize the artistic practice ability of art teachers in higher vocational colleges. In the process of promoting the construction and operation of art teachers in higher vocational colleges, we should pay attention to scientific and reasonable design, so as to promote all teachers to realize the purpose of participating in art troupe programs at different times and places. In addition, higher vocational colleges also need to actively explore a variety of platforms and opportunities that can provide teachers with artistic performance practice. The college organizes or supports teachers to go to other excellent colleges or foreign countries to study and participate in various competitions, which has a positive impact on optimizing teachers' artistic practice ability [3].

Taking a higher vocational college as an example, in order to cultivate the artistic practice ability of art teachers and give full play to the effectiveness of the construction of teaching staff, it has listed supporting teachers to participate and carrying out art practice as the key construction content. Specifically, every year, the college will appoint teachers to the art troupe to participate in the performance of the program, and try to perform as a performer, director and other positions; teachers are required to participate in foreign art and cultural exchange activities organized by the relevant departments or colleges. Through high frequency participation in various practical activities, teachers have a certain understanding of the actual development situation and future development direction of the cultural industry, and have a certain understanding of the demand for talents in related industries and the rules for their establishment, chapter system and so on also have a more full grasp. Through the way of stage practice, the purpose of effectively optimizing teachers' artistic practice ability is achieved, which is of great significance to improve teachers' teaching level and enrich their teaching content.

To the higher vocational colleges, the necessity of social service is higher, and the contribution to the development of the society is the duty and obligation of the art teachers in the higher vocational colleges. On the basis of this, the participants need to actively accept the task of effective

training of the cultural and artistic talents and the management personnel of the relevant grass-root unit, and promote the teachers to carry out the research and research on the basis of the investigation in various forms of social service practice activities. And carrying out effective communication and communication between the management personnel of the grass-roots culture unit, fully grasping the social reality demand, identifying the defects of the society, and carrying out targeted professional ability and knowledge theory to master the capability optimization operation according to the social needs.

## 3.3. Optimize the Concept of Education and Teaching and Promote the Construction of Advanced Talent Management System

The follow-up and implementation of the human-oriented concept mainly refers to the full respect, attention and care of the teachers in the course of the construction operation of the teaching staff of each link in the higher vocational colleges, and attaches great importance to the role of the teacher as the main body. As the center of gravity in the course of the construction of the teachers in all links, it is an active way to explore and innovate a variety of effective means, to stimulate the teachers' enthusiasm and autonomy, to carry out in-depth excavation of the potential ability of the teachers, and to make the teaching management work more effective.

In order to promote the effective construction of art teachers in higher vocational colleges, it is also necessary to actively guide teachers to establish excellent subject consciousness and give full play to the main role of teachers, so as to strengthen their self-confidence and enhance their sense of achievement. There are "heroes" and people who are qualified to be "heroes" in every college. They can explore such characters in the past history of running a school, or they can also explore such characters in the students or outstanding teachers, and record them on the honor list of the college, expand the influence of "heroes" and give full play to their role model, which is helpful to strengthen teachers' dependence on the college, guide teachers to set up a good sense of responsibility, and identify with them. Identify with college culture [4].

Art teachers in higher vocational colleges are not only valuable resources, but also a kind of social resources, and play an important role. Based on this, in the process of allocation and use of this kind of "resources", attention should be paid to meeting the needs of social development and following the law of social development, in which competition is the outstanding characteristics and key rules of the social environment. Based on the social environment at this stage, the construction of art teachers in higher vocational colleges is essentially a kind of competition for talents. Therefore, it is very important to give full play to the effectiveness of the construction of each link and actively optimize the professional level and comprehensive quality of art teachers in higher vocational colleges. In order to obtain the human resources we need through active competition, it is necessary to design the recruitment mechanism reasonably and absorb the high quality talents better.

In order to effectively improve the comprehensive strength of talent market competition in higher vocational colleges, it is not only necessary to scientifically design the welfare treatment of art teachers, but also to create an excellent teaching and scientific research environment, to strive for the policies and resources of the state and relevant departments, and to promote the construction and operation of art teachers in each link to give full play to their advantages in terms of external resources. In addition, higher vocational colleges also need to pay attention to the rational design of internal talent use scheme, so that the advantages of art teachers can be brought into full play, which is helpful to optimize their competitive strength.

#### 4. Conclusion

In summary, in order to carry out the strategy of cultural power, it is very important to actively promote the construction of art teachers in higher vocational colleges. In the course of carrying out the construction operation of each link, the higher vocational colleges should pay more attention to following the human-oriented idea; actively promote the multi-platform creation and optimize the "double division" quality; pay attention to the construction of high-quality teachers' professional

ethics, and strengthen the spirit of humanity and love and work; It has a positive effect on the improvement of the actual effect of the construction of the art teachers and the improvement of the overall teaching level of all the art teachers.

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